



CLIVE DAVIS INSTITUTE OF RECORDED MUSIC

NICK SANSANO, Associate Chair / Director of Production

MARC PLOTKIN, Assistant Arts Professor / Co-Director of Business & Technology

BRIANNE HAYES, Administrative Director



NYU

TISCH SCHOOL OF THE ARTS

Institute of Performing Arts

- Art & Public Policy
- Collaborative Arts
- Dance
- Design for Stage & Film
- Drama
- Graduate Acting
- Graduate Music Theatre Writing
- Performance Studies

Institute of Emerging Media

- Game Design
- Interactive Telecommunications
- Interactive Media Arts
- Photography & Imaging
- Recorded Music

Institute of Film & Television

- Undergraduate Film & TV
- Graduate Film
- Dramatic Writing
- Cinema Studies

OUR MISSION

The Clive Davis Institute of Recorded Music provides students with the necessary **business, creative, intellectual,** and **social** skills so that they may succeed in the global entertainment industry as **music entrepreneurs.**

By offering **business** courses and **studio training** in tandem with **historical-critical** and **musicianship & performance** studies, we encourage students to assume leadership roles in the **art and business** of creating and selling recorded music.

OUR VALUES

- Success & Failure
- Creative & Professional Sustainability
- Self Empowerment
- Inclusion & Belonging
- Integrity
- Conflict & Disagreement
- Empathy & Compassion
- Collaboration & Versatility
- Experimentation & Innovation
- Inclusion & Belonging
- Diligence & Commitment

FACULTY & INDUSTRY LEADERS

Our commitment to recruiting world-class instructors

JASON KING



Chair
Director of Global Studies

Jason is a multi-talented scholar, journalist, author, musician, performer, producer, songwriter, radio/video host & event curator. He's produced video and radio programs for platforms like Spotify and NPR Music, collaborating with artists like Dua Lipa and Alicia Keys.

NICK SANSANO



Associate Chair
Director of Production

Nick's genre-crossing work has taken him around the world, producing music in the US, Australia, New Zealand, and all throughout Europe. He has been awarded over 17 Gold, Platinum, and Diamond Record awards worldwide, having produced a number of seminal artists, including Public Enemy, Run DMC, Sonic Youth, and many others.

BUSINESS, TECHNOLOGY & SOCIAL ENTREPRENEUR SHIP



ERROL KOLOSINE Co-Director of Business & Technology

For 14 years Errol oversaw all elements of Astralwerks record label. Since 2007, Errol has been operating Modern Frequencies, an umbrella for his various work that includes Digital Futurist for The Chemical Brothers.



MARC PLOTKIN Co-Director of Business & Technology

Marc is an American Songwriting Award-Winning Artist, a Grammy Shortlisted Producer, & a Bloomberg BusinessWeek Top 25 Entrepreneur. As an artist, Marc has worked with Sufjan Stevens, Pete Francis of Dispatch, & Ra Ra Riot among many others.



LAUREN DAVIS Director of Professional Development; Coordinator, Social Entrepreneurship & Community Engagement / Partnerships

Lauren is an attorney in the industry. Current and former clients include multi-platinum selling Grammy, Emmy & Tony-award winning & nominated clients such as Boyz-II-Men & The Allman Brothers.

PRODUCTION



ROBERT POWER
Arts Professor

A Grammy and multi-platinum Producer/Mixer, Bob has produced, recorded, or mixed for Erykah Badu, D'Angelo, India.Arie, Chaka Khan, De La Soul, Common, A Tribe Called Quest, Pharrell Williams, Miles Davis, the Roots, Mos Def & many others.

BOBBY WOOTEN III
Visiting Assistant Arts
Professor (22-23AY)

Bobby Wooten III is a Grammy-nominated composer, producer, and instrumentalist. He has performed and/or recorded with David Byrne, Jennifer Lopez, Mac Miller, Jennifer Hudson, Rick Ross, among others.



WRITING, HISTORY, & EMERGENT MEDIA



DAN CHARNAS
Director of Writing, History &
Emergent Media

Dan is an award-winning culture and business writer, producer of music and television, and professor. Recipient of the 2007 Pulitzer Fellowship for Arts Journalism, he is the author of four books, including the recent NYTimes bestseller *Dilla Time*, & the executive producer of the VH1 series *The Breaks*.

MATTHEW MORRISON
Assistant Professor

Matthew has served as a consultant and facilitator with organizations on issues related to equity & justice. He served as Editor-in-Chief of the music journal, *Current Musicology*. His published work has appeared in *American Musicological Society & Women and Performance: A Journal of Feminist Theory*, among others. Matthew's current book project is titled, *Blacksound: Making Race and Identity in American Popular Music*.



MUSICIANSHIP, PERFORMANCE & SONGWRITING



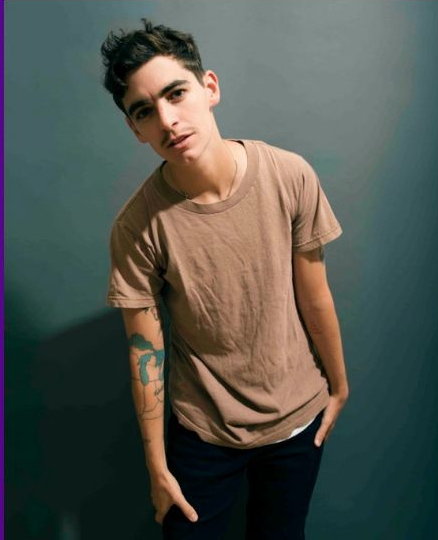
JD SAMSON Director of Performance; Live Performance Director

JD, formidable songwriter, producer, visual artist, & internationally renowned DJ, is one of NYC's most enduring creative forces. As a member of the feminist electro-pop band Le Tigre & the DJ/Remix/Production team MEN, Samson has gone on to work in almost every medium.



SOFIA REI Assistant Arts Professor

An award-winning vocalist, composer & producer, Sofia's music has taken her around the world to venues & festivals including Carnegie Hall, the Lincoln Center, Montreal Jazz Festival & many others. She has been featured in programs such as CNN, NPR Tiny Desk, & has a dedicated chapter in Chris Becker's book, *Freedom of Expression: Interviews with Women in Jazz*.



JEFF PERETZ Coordinator, Songwriting; Live Musical Director

Jeff is a multi-instrumentalist & producer. He has recorded & performed with Mark Ronson, Lana Del Rey, Jay-Z & many others. Additionally, Jeff has appeared on CNN, NPR, Bloomberg TV, and MSNBC and in print for The Fader, Pitchfork and Rolling Stone magazine as an expert in music theory and music copyright.





THE CURRICULUM

A holistic approach to learning with a special emphasis on experiential education

REQUIREMENTS to GRADUATE

FOUR YEAR PROGRAM

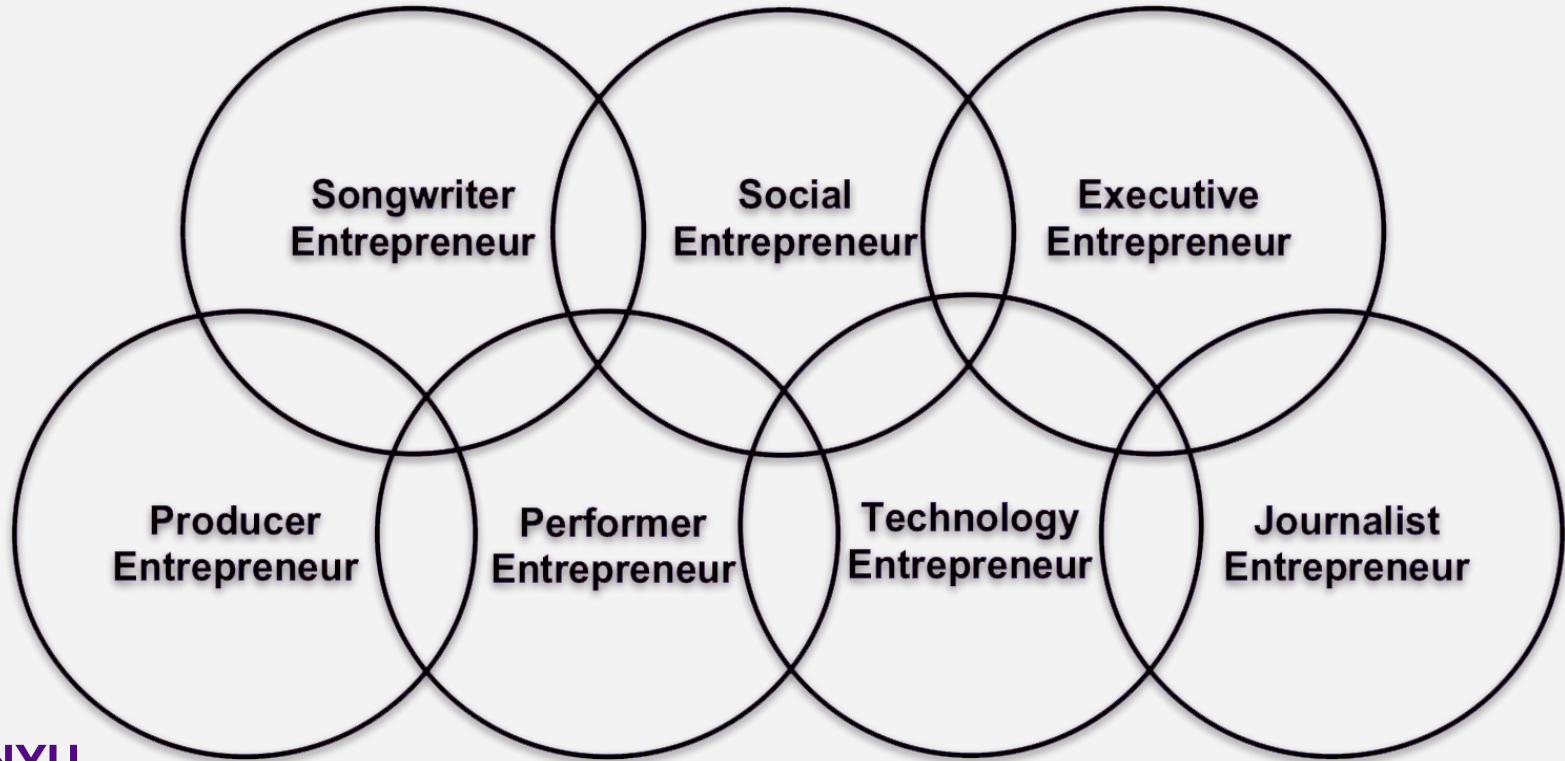
+ Recorded Music Core | Learn your craft

- Business & Technology + Social Entrepreneurship
- Production
- Writing, History, & Emergent Media
- Musicianship & Performance + Songwriting
- Creativity in Context

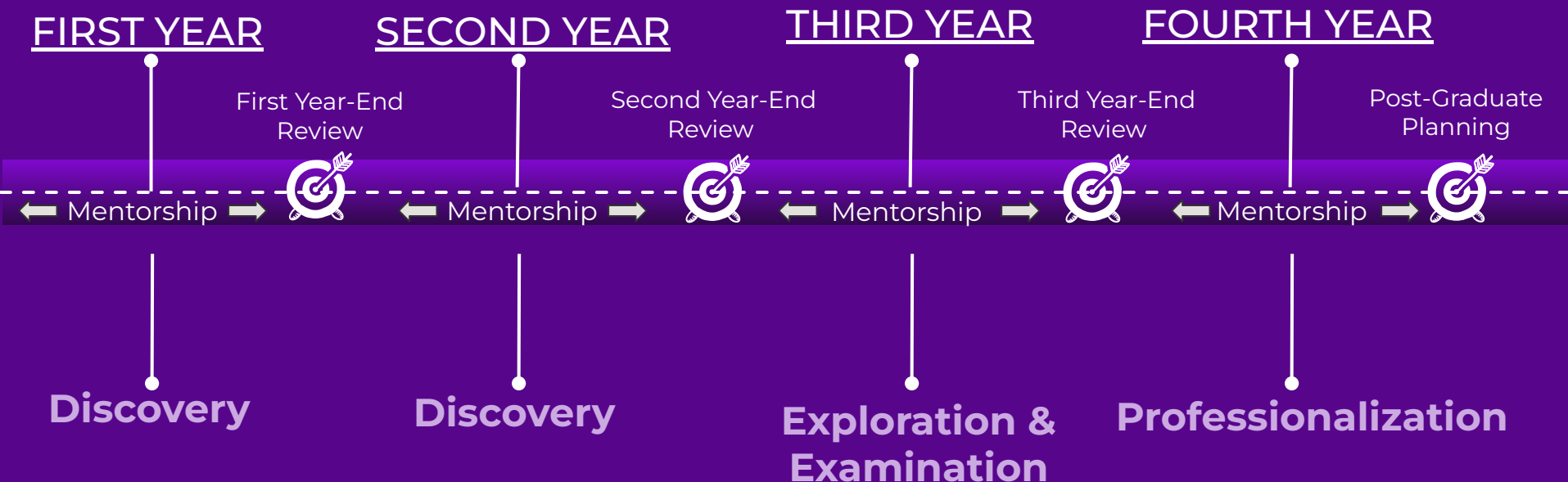
+ Electives | Refine your craft

+ Liberal Arts | Deepen your skills as a thinker

PATHWAYS



HOLISTIC JOURNEY





MANDATORY **STUDY AWAY**

A global music industry

CDI x Berlin: Future Pop Music Studies

Tisch global programs: Amsterdam, Berlin, Florence, Havana, London, Paris, Prague

NYU global programs: Abu Dhabi, Accra, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Shanghai, Sydney, Tel Aviv



PROFESSIONAL DEVELOPMENT

The bridge between academic and professional practice

- Internship
- Year-End Reviews
- Experiential Learning
- Industry Mentorship
- Post-Graduate Incubation

MENTORS, ARTIST RESIDENCIES, & INCUBATORS

Programming and working partnerships with industry artists and executives

MEET THE MENTORS

Speaker & Workshop Series

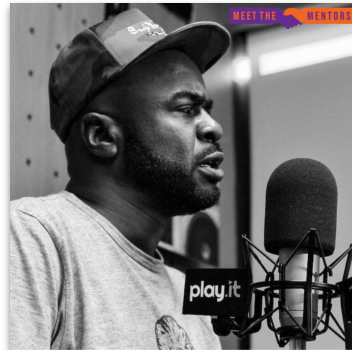
Pop-up workshops lead by music industry leaders, offered throughout the year to provide current students with direct access to music industry mentors



Sophia Chang, the first Asian woman in Hip-Hop



Jack Antonoff, Five-time Grammy Award-winning singer, songwriter, musician, and producer



Kyambo "Hip Hop" Joshua, A&R executive and record producer



Angie Romero, Global Editorial Lead, Amazon Music's Latin Music Team



Lillia Parsa, Senior Vice President of A&R, Universal Music Publishing Group

ARTISTS EXECUTIVES ENTREPRENEURS

Residency Programs



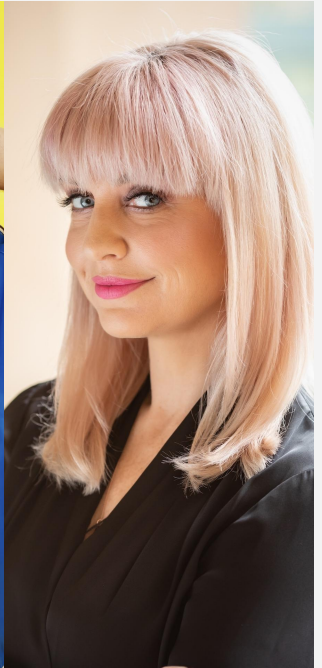
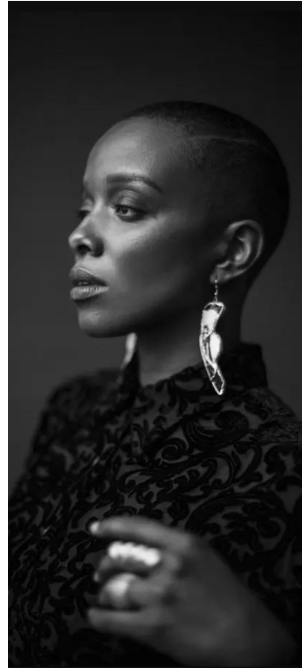
This past fall, we hosted a one-week residency with **Dawn Richard**, singer, songwriter, and producer.

Last year, we hosted 3 residencies:

Jack Antonoff, singer, songwriter, musician, and producer;

Katie Vinten, Senior VP A&R, Columbia Records and + CEO of Black Diamond Management;

Jamila Woods, artist, musician, and published author



SUMMER ACCELERATOR PROGRAM

CDI in collaboration with
BLACK DIAMOND MANAGEMENT

8 week summer intensive program in **Nashville**
and **Los Angeles**

Through a combination of mentorship and support resources, direct funding, educational and networking opportunities, students will develop songs and sharpen business acumen, making tangible steps toward success in their careers.

Established to help accelerate the development and progress of 2-3 selected seniors and graduates in the early stages of their career.

- All-expenses paid trip to LA and/or Nashville
- Weekly one-on-one mentorship meetings with Katie Vinten and/or employees of Black Diamond Management
- 2 A&R meetings, listening sessions
- 1 co-writing session with outside songwriters
- Apply for up to \$5k in direct funding to supporting professional development

NOTABLE ALUMNI & STUDENTS

Clive Davis Institute students have received numerous awards and accolades as trailblazers in the music industry



TAKE A DAYTRIP

Grammy-nominated production and songwriting duo; executive producers of Lil Nas X's *Montero* album



RAVEENA

Singer & songwriter; debut album named one of the "Best Albums of 2019" (NPR).

MAGGIE ROGERS

Singer and songwriter nominated in 2019 for the Grammy Award for Best New Artist



ANDREW WATT

Awarded the Producer of the Year Grammy Award in 2021





EVAN MOORE

Entrepreneur and co-founder of DoorDash, a successful online food delivery platform



NIJA

Singer, songwriter and record producer who's written songs for Beyoncé, Jay-Z, Cardi B, Lady Gaga & Ariana Grande



EMILY WARREN

Singer and songwriter who was nominated in 2019 for the Grammy Award for Song of the Year for co-writing Dua Lipa's "Don't Start Now"



MICHELLE KIM

A former staff writer at Pitchfork Music Publication, has won awards for her longform writing





DUENDITA

Singer & songwriter whose 2018 album "direct line to My Creator" has been compared to soul legend Sade



MADISON LOVE

Singer and songwriter who's co-written hits like the 2016 song "Bad Things" by Machine Gun Kelly and Camila Cabello and "Him & I" by G-Eazy and Halsey



BLAKE SLATKIN

Songwriter-producer who has worked with artists such as Lizzo and Justin Bieber, to name a few



FLETCHER

Singer and songwriter who's breakthrough single "Undrunk" was charted on the Billboard Hot 100 and reached number one on Spotify's Viral Chart





ARCA

Musician, singer, composer, record producer, and DJ who's contributed production work to artists such as Björk, Kanye West, FKA twigs, and Frank Ocean



RHEA PASRICHA

Head of A&R for Dr. Luke's music publishing and licensing wing, Prescription Songs

HANNAH GROSS

Vice President and head of West Coast A&R at Mom + Pop Music



NOAH LEVINSON

CEO & Co-founder of LEVITATE Events which recently debuted the successful High Ground Festival in Colorado



FACILITIES

Our state-of-the-art recording facilities rival the best recording schools and studios across the globe



370 JAY ST

The Institute's 32,000 sq ft footprint on the 5th and 6th floors serves as a professional state of the art recording and teaching facility featuring:

- 4 full scale recording studios, 1 equipped with Dolby ATMOS technology, 2 equipped with 5.1 Surround Sound
- 2 production suites, 2 digital audio workstation instructional labs, and 5 edit suites
- 4 private practice rooms with acoustic pianos
- An immersive critical listening room capable with ATMOS and all surround formats





















THANK YOU
MERCI
TAKK
GRAZIE
MILESKER
ESKERRIK ASKO

CHALLENGES

- International labor laws (re: global internships)
- Blurred lines between academic learning and professional practice
- Cost to attend NYU & financial burdens on our students, which directly impacts:
 - socio-economic diversity
 - our students' ability to focus wholly on their learning (ie needing jobs to pay for housing and food)
- Gender imbalance in the music industry & recruiting more women in music recording and production
- Recruitment of students who are committed to our holistic mission

OPPORTUNITIES

- Professional development for faculty and staff; well-trained workforce willing and able to work internationally
- Networking opportunities for our students and growing network of alumni who are working all over the world in a variety of creative industries
- Creative collaborations between our students, alumni, and faculty and our new global industry partners (ie music production, live performance and touring, business and technology development, etc.)
- Development of global curriculum (ie The Future of the Music Streaming Economy)
- Development of business and creative residencies