

WORKSHOP

With PACO

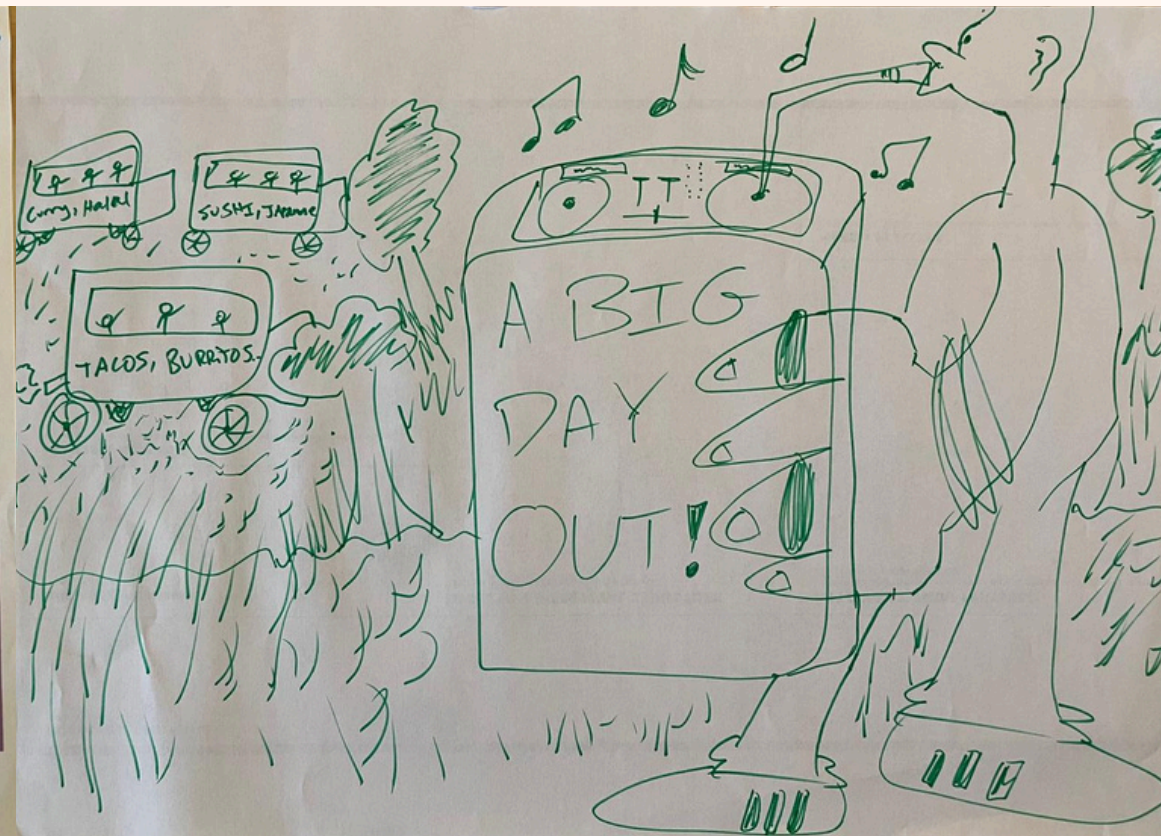



Organize your own music festival

WHAT IS? Inspiration

Music Label

<p>Really, really... Fucking</p> <p>MUSIC FESTIVAL NAME: Name your music festival</p> <p>A BIG DAY OUTSIDETM LLC ^{sponsored by} ADIDAS^{III}</p>	
<p>ORGANIZERS NAMES: These are your names!</p> <p>KP + Alberto</p>	<p>LOCATION & FESTIVAL STRUCTURE Describe how you would organise the festival</p> <p>- Jam sessions, for engagement "behind the art",</p> <p>- Performances</p> <p>- food trucks (authentic food of every cuisine)</p> <p>- galleries</p> <p>- Parco Trapezio in Prospect Park</p>
<p>VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise</p> <p>unity making unique things that can change the world</p> <p>Community</p> <p>diversity</p> <p>creativity</p> <p>respect</p> <p>authenticity</p> <p>collaboration</p> <p>transformation/live</p> <p>acceptance</p> <p>welcoming differences</p>	<p>ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists.</p> <p>1. KAYTRANADA</p> <p>2. Bad Bunny</p> <p>3. Arca</p> <p>4. Jordan Ward</p> <p>5. Smino</p> <p>6. 2nd Ave. Dance company or other</p> <p>7. Free Nationals</p> <p>8. Sharkey Pappy</p> <p>9. Minkas Kaijapote</p> <p>10. Burna Boy</p> <p>11. Ty Doll</p> <p>12. Brienne Era</p> <p>13. Fred again... ..</p> <p>14. Skrillex</p>
	<p>MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist</p> <p>A BIG DAY OUT by Kennedoo1114</p>




MUSIC FESTIVAL NAME: Name your music festival		
ORGANIZERS NAMES: These are your names!		LOCATION & FESTIVAL STRUCTURE Describe how you would organise the festival
SENAIDA FLD		Urban festival in Berlin (indoor/outdoor) Forest somewhere in Berlin 3 Stages: → Main Stage → Local Artists Stage → Ambient Stage (in the Community garden)
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise		ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists.
• Eco-friendly / Sustainability • Immersive • Queer / LGBTQ+ • PLUR (peace, love, understanding, respect) • Affordable (B\$B\$)		1. Peaches 2. The Gimp 3. Moby 4. HAAI 5. Thia 6. Peaches Fever Ray 7. KONTORAT 8. UZI KEZIA 9. Miss Boshful 10. VIKKEN
		MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist
		The group - In Your Tangled Heart Thia - Quillade KONTORAT - He man Gime à ton âme UZI KEZIA - Bang Bang VIKKEN - Queen Becks
		Peaches - Hot Rod your Moby - Where is my pride? HAAI - Systems Up, Windows Down Peaches Fever Ray - Kandy
		Miss Boshful - How Being Hot (w/ DBBD)
		• Food from community garden

MUSIC FESTIVAL NAME: Name your music festival		<h1 style="text-align: center;">Midnight+Sun Festival</h1>	
ORGANIZERS NAMES: These are your names:		LOCATION & FESTIVAL STRUCTURE Describe how you would organise the festival	
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise		ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists.	
- Open Minded - Eco-Friendly - Meeting People + Building Community - Diversity - Equal Lineup - Gender ⁺ Inclusive _{Trans}		• Forest, Remote Camping Area - Green Space • Mix of Live + Electronic Music • Equal gender Members ^{Members} Crew + Staff • 2 organizers • 1 Stage, 3 days • 1 dj booth • Sponsorships by outdoor equipment companies	
		1. Pink Pantheres 2. Four Tet 3. Slowthai 4. Rosalia 5. Rina Sawayama 6. 7. 8. 9. 10.	
		MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TUNFU playlist	


Ambient → Live → Exp
electro + wide. → DJ →
where → nature. / ^{travelling} accessible.
→ Ecologic Design.
→ Sell out
→ Food
→ Drinks.
Live → Engaged Artist -
→ ecologic way for
income.
where → nowhere → camping
only.

~~LCD Sound by N.~~
Four let.
Slow thair

Pink Pamphus
~~Willow Smelter~~
Sustice.
Rosalia.
Prince Sawayama
4+

MUSIC FESTIVAL NAME:		
<p>These are your names:</p> <p>We don't have you are part of us</p>		
<p>ECHO CULT</p>		
<p>ORGANIZERS NAMES:</p> <p>These are your names:</p>	<p>LOCATION & FESTIVAL STRUCTURE</p> <p>Describe how you would organise the festival</p>  <p>DAILY ROUTINE</p> <ul style="list-style-type: none">• Receive a text• Go to the location• Get a role assigned• Evaluate Evaluate your role• Restart	<p>ARTISTS AT YOUR FESTIVAL:</p> <p>List the top 10 artists you would have on your dream music festival these can be real or imagined artists.</p> <ol style="list-style-type: none">1.2.3.4.5.
<p>VALUES & MESSAGE:</p> <p>List keywords that best represent your values and the types of music festival you wish to organise</p> <ul style="list-style-type: none">- COMMUNITY ORIENTED- LOCAL ECHO- HIERARCHY ANARCHY		<p>MAKE A PLAYLIST:</p> <p>Go to Spotify / Youtube / Soundcloud and make your ultimate TUBU playlist</p>

Music Label

MUSIC FESTIVAL NAME: Name your music festival Azores festival Music celebration female dance rock		
ORGANIZERS NAMES: These are your names: Emma Wilson Irina Pentecostean	LOCATION & FESTIVAL STRUCTURE: Describe how you would organise the festival Azores Island in the North Atlantic Ocean - One Main stage for headlining artists - Smaller stage for up & coming artists / DJs in the green - Gallery, theme is the female/non-binary/transgender /non-male body & physical embodiment - Ocean preservation/chanting - Shows and performances/art & music * VEEF Lyra-feminist expands hosting events, events	ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists. 1. Naoz G 2. Nofee 3. Rosalia 4. Peggy Gou 5. Yemi Alade MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise 1) Open to all people - artist/performer are all female, non-binary 2) Highlight female/non-binary visual artists w/ on-site galleries 3) Transmission & education on body / presence, gender & sexuality 4) Importance of non-male/female representation in music - dominated by males in music - hip-hop/rap music - Techno & Electronic (-femp)		

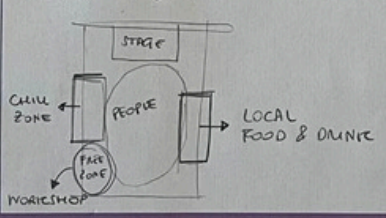
MUSIC FESTIVAL NAME: Name your music festival Nouveau Depart Festival		
ORGANIZERS NAMES: These are your names: Sarah Lora	LOCATION & FESTIVAL STRUCTURE: Describe how you would organise the festival Nazères sur Salat → LOCATION French countryside purpose: The purpose of this festival is to promote artists from underrepresented background(s). The strategy is to recruit a popular headlining act to draw in audiences. We plan to place a smaller, upcoming artist in the venue as well so they can benefit from this large audience. * In addition, we want to host a pre-festival event with partners and artists. This event will feature a panel where artists will share their stories.	ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists. 1. Angèle 2. Oth Skakz 3. An Abnol 4. Uzi Freyja 5. Maimony 6. Nodia 7. Eli 8. Jay Oladokun MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise VALUES 1. Inclusivity 2. Safety 3. Passion for Music 4. Equity (wages for artists/venue)		

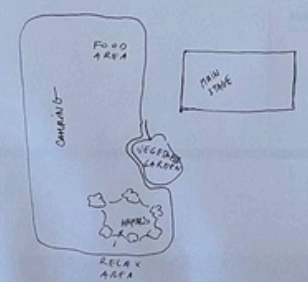
MUSIC FESTIVAL NAME: Name your music festival FOAM		
ORGANIZERS NAMES: These are your names: Donell Fias Giacomo Grippa	LOCATION & FESTIVAL STRUCTURE: Describe how you would organise the festival - Natural landscape to mix the music with sounds of surroundings to interfere with the setting - Water for everybody - Round stage design (No edges) - Complimentary stationery	ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists. 1. KAYTRANADA 2. Y'OU 3. Ke\$ha 4. Disclosure 5. Cakes Da Killa MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise Participation Collaboration Expression Innovation		

EQUAL →
OPEN minded
Free "mind."
ECOLOGY-
Different →
ENGAGED Artist?
Unknown Headliner?
meeting people → vibes → country.
L → Good | OPEN mind
Free mind.
Different mix of people.
Good music

ELECTRO / Rock
ELECTRO
midnight Sun
midnight

mood	Design	Music
electro	nature	live + DJ.

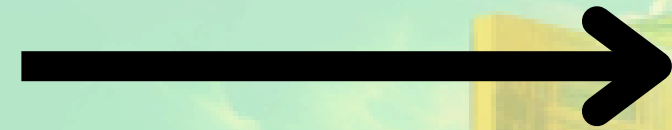
MUSIC FESTIVAL NAME: Name your music festival ALL IN FESTIVAL (ALL TYPE OF MUSIC)		
ORGANIZERS NAMES: These are your names: ODEI AND MANA	LOCATION & FESTIVAL STRUCTURE: Describe how you would organise the festival - IDROSCALO MILANO - NO SPONSOR, VOLUNTEER PEOPLE POPULAR FESTIVAL - LOCAL DRINK AND LOCAL FOOD - FESTIVAL MADE BY PEOPLE FOR THE PEOPLE. - DO WORKSHOP THE ARTISTS OF CRAFTSMANSHIP, MUSIC, SPORT DANCE. - CREATE A ZONE WHERE PEOPLE COULD PLAY HIS STRUMENTS 	ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists. 1. CASEY 2. MARCO MENGONI 3. NE-YO 4. W WANTE WEST 5. MADONNA 6. MIKA 7. GHERU 8. CENTRAL CEE 9. JOHN LEGEND 10. JRI Z. MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist 1. CASEY: Apprendre à l'air 2. ALL FIDERS 3. ONE IN A MILLION 4. WANTE WEST: OFF THE GRID 5. LIKE A VIRGIN 6. HAPPY ENDING 7. CATA LIA 8. CENTRAL CEE: DOSA 9. P.D.A. (NE JUIE DON'T CARE) 10. 3A7-Z: 4:44
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise • CREATIVITY • PEACE • INCLUSIVITY • PRO-ACTIVE • CHAMPION ALL CULTURE • CHARTY FESTIVAL (NOT RELIGION) • CULTURE OF LGBTQ+		

MUSIC FESTIVAL NAME: Name your music festival CHIAIA CÉLIE		
ORGANIZERS NAMES: These are your names: CHIARA CÉLIE	LOCATION & FESTIVAL STRUCTURE: Describe how you would organise the festival COUNTRY SIDE THE TUSCANY NATURAL LANDSCAPE • ONE STAGE IN THE VEGETABLE GARDEN • ONE MAIN STAGE • ONE TEND FOR THE WORKSHOP 	ARTISTS AT YOUR FESTIVAL: List the top 10 artists you would have on your dream music festival these can be real or imagined artists. 1. VATICAN SHADOW 2. OLIVIA ROVERA 3. NICOLA CRUZ 4. HOONDOG HODGRAN. 5. GIANT SWAN MAKE A PLAYLIST: Go to Spotify / Youtube / Soundcloud and make your ultimate TURFU playlist • AMBIENT MUSIC • EXPERIMENTAL MUSIC • ELECTRONIC MUSIC
VALUES & MESSAGE: List keywords that best represent your values and the types of music festival you wish to organise BEING TOGETHER. POSITIVE ENERGIES CONVIVIALITÉ / COMMUNITY NEW EXPERIMENTAL WAY TO STAY all together.		



Welcome to TURFU

What is the TURFU?



TURFU – The word TURFU is the verlan, or french slang term for FUTURE, and is used to describe things in our everyday that feel like they are so cool they come from the future.

The TURFU seeks to motivate people to reconnect with their future by encouraging them to draw inspiration from all types of world: anime, video, games, lived experience and bring to life their own visions of desirable imaginaries



How to use the TURFU?

Formulating a vision

All TURFU learning journeys should revolve around the formulation of a VISION.

A vision will be a story, a visual, or an embodied manifestation, that best summarizes the participants' reflections about desired futures.



Create a story

WHAT IF...

Worldbuilding Cards

CHARACTER → The Archivist:

- All knowing, in their own head
- With the fractal mirror can see the world differently
- Seek freedom from perception of the world

QUEST → The Secret Lagoon:

- Freeing from what is known about the world
- Accessing emotion rather than logic
- Inspiration from surroundings
- Help others see the beauty in their own reflections

MAGIC PLACE/SUPERPOWER → The Fractal Mirror:

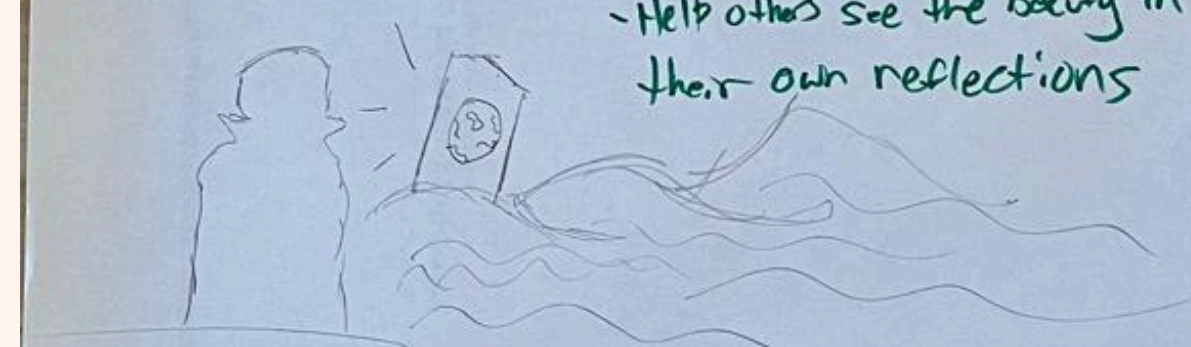
- Perception




The Archivist: All knowing, in their own head
- with the fractal mirror, can see the world differently
- seek freedom from perception of the world

The Fractal Mirror: Perception

The Secret Lagoon: Freeing from what is known about the world
- Accessing emotion rather than logic
- Inspiration from surroundings

- Help others see the beauty in their own reflections



In the TURFU [Character],	will be able to [Quest],	thanks to [Magical place / Superpower / Ally].
 <p>CHARACTER</p> <p>THE ARCHIVIST</p> <p>The ARCHIVIST carries a gift and a curse, all-seeing, all-remembering. It is not an easy role.</p> <p>Never be afraid to visit them, they may seem grumpy, but it's likely they just need an energy drink.</p> <p>What does the ARCHIVIST collect?</p>	 <p>PLACE</p> <p>THE SECRET LAGOON</p> <p>These enchanted places are populated by guardian whales, protective jellyfish, and organically shaped corals. These deep and soothing waters contain more than natural wonders, a possibility of freeing oneself, of flourishing, far from oppressive gravity.</p> <p>Which emotions would you connect to in such a place?</p>	 <p>POWERS</p> <p>THE FRACTAL MIRROR</p> <p>The FRACTAL MIRROR can create infinite variations of real-life events.</p> <p>Once mastered you will control how others around you see the world. Make sure to use the mirror wisely.</p> <p>What illusions shape our day to day?</p>
Examples: 1. Aya, the racer 2. Bob, the beatmaker 3. Finn, the Pokemon trainer 4. Chris, the mayor	Examples: 1. Travel the world 2. Put their team on the map 3. Grow their own food 4. Make it big	Examples: 1. Their hoverbike 2. Their ability to speak to animals 3. The cyborg tree's mentorship 4. The knowledge of the elders

Worldbuilding Cards

CHARACTER —→ The Archivist Siren

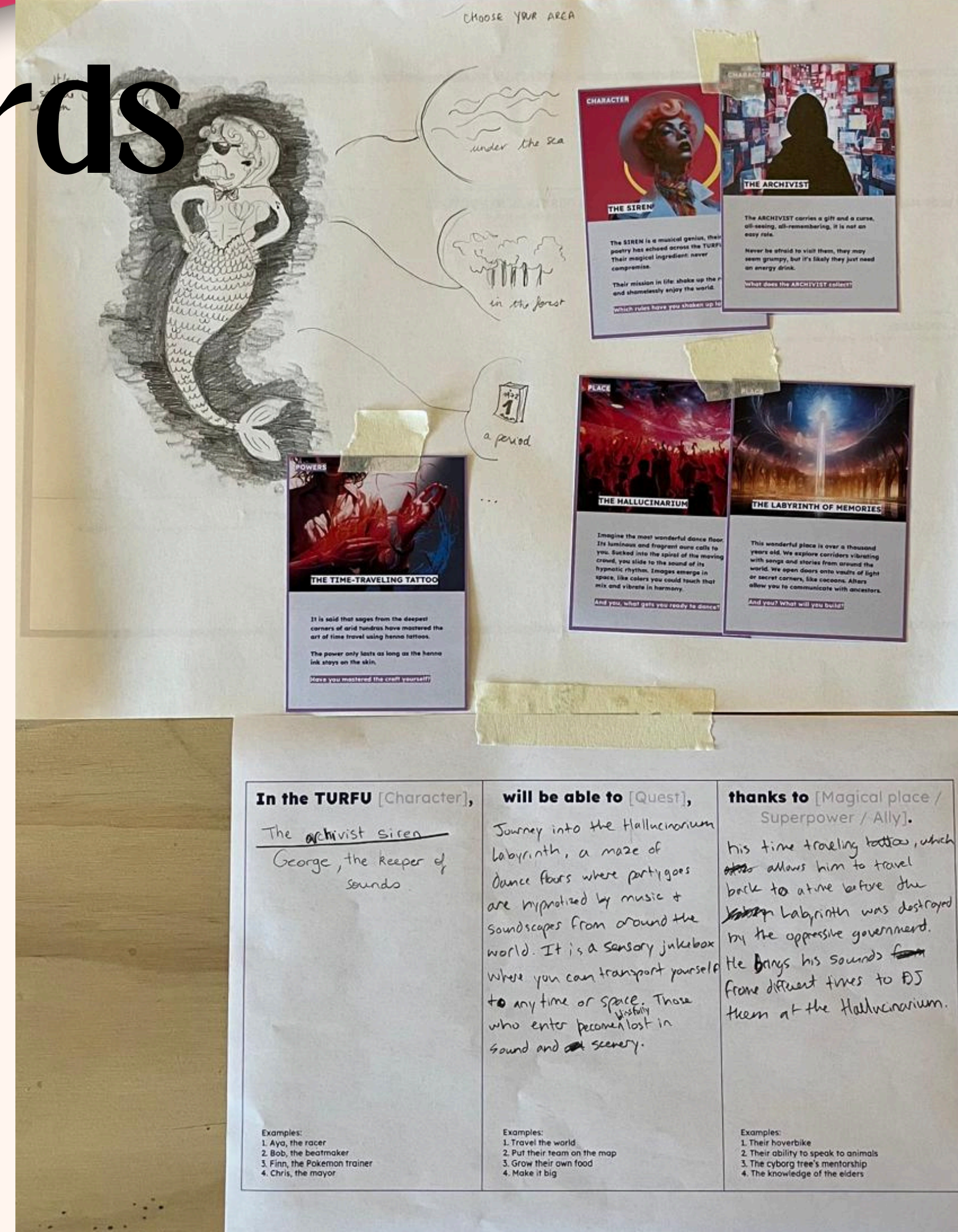
- George, the keeper of sounds

QUEST —→ The Hallucinarium and the Labyrinth of memories:

- Journey into the Hallucinarium Labyrinth, a maze of dance floors where partygoers are hypnotized by music + soundscapes from around the world.
- It is a sensory jukebox where you can transport yourself to anytime or space.
- Those who enter become blissfully lost in sound and scenery.

MAGIC PLACE/SUPERPOWER —→ The Time-Traveling Tattoo:

- His time traveling tattoo, which allows him to travel back to a time before the labyrinth was destroyed by the oppressive government.
- He brings his sounds from different times to DJ them at the hallucinarium.



Worldbuilding Cards

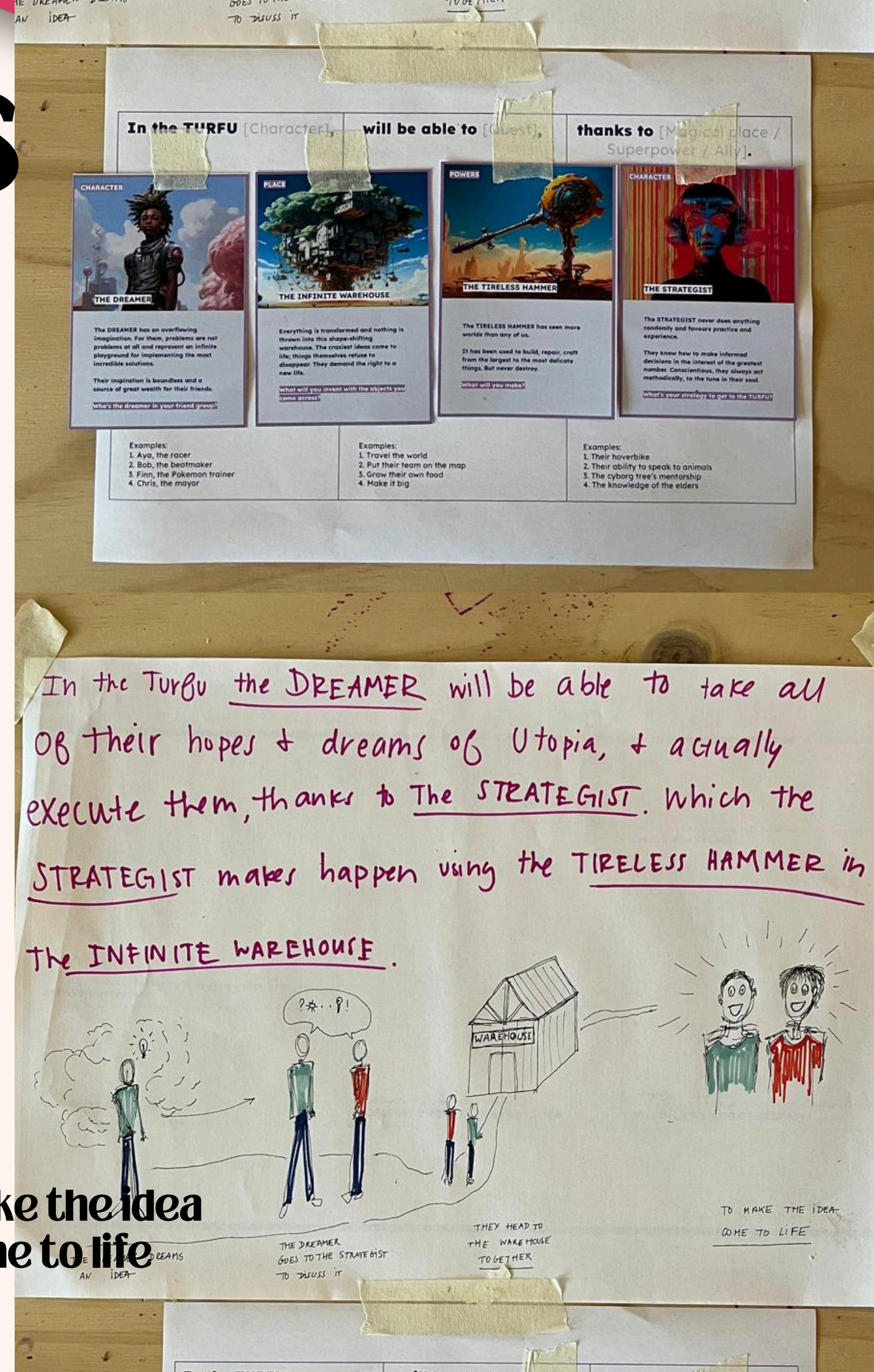
CHARACTER → The Dreamer

QUEST → The Infinite Warehouse

MAGIC PLACE/SUPERPOWER → The Tireless Hammer and The Strategist

In the Turfu the dreamer will be able to take all of their hopes and dreams of Utopia, and actually execute them, thanks to the strategist. Which the strategist makes happen using the tireless hammer in the infinite warehouse

The dreamer dreams an idea → The dreamer goes to the strategist to discuss it → They head to the warehouse together → To make the idea come to life



Worldbuilding Cards

CHARACTER → The Siren, Ocean

QUEST → The Hallucinarium and The Secret Lagoon

MAGIC PLACE/SUPERPOWER → The ghost controller and The Fractal Mirror

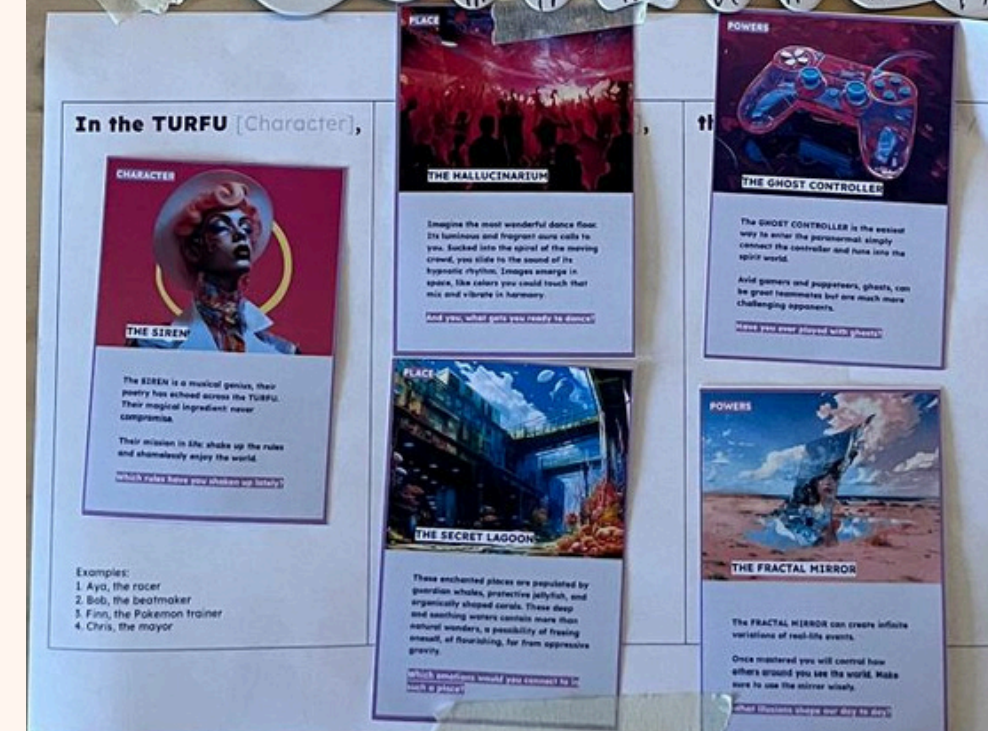
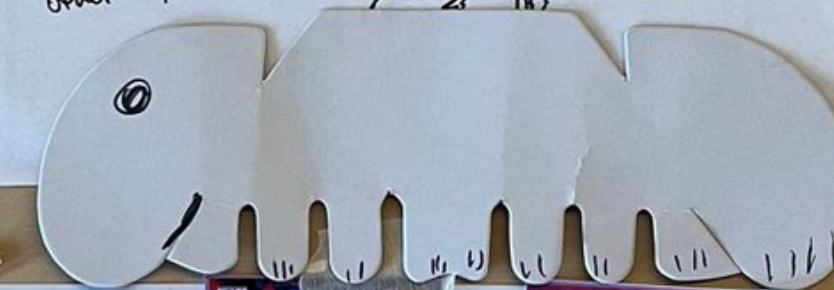
Ocean - club owner and DJ of the hallucinarium (songwriter).

- She has the ability to bring people's loved ones back from the dead for one night only
- She brings spirits back from the dead to put on shows
- One night, a spirit tries to escape from the club with the help of a club patron
- She uses the mirror to make the spirits believe that they're in a utopian heaven
- The escaped spirit finds out that she was trapping them and escapes to the lagoon
- The spirit returns on a risky mission to steal the ghost controller so that they can free the other spirits

Ocean - club owner + DJ of The Hallucinarium (songwriter)

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- The spirit returns on a risky mission to steal the ghost controller so that they can free the other spirits





Imagine and create
your own TURFU

WHAT NOW!

Manifesto

HOLOMILANO MANIFESTO

- We honour the past and the ancestors of this land, who came before us.
- We value the exploration, process and collaborative exchange of creativity.
- We believe in the amplification of Italian culture and figures.
- We believe in fostering the harmonious co-existence of the tactile and digital worlds.
- We believe in harnessing the power of experiential learning and co-creative worldbuilding.
- We believe in the shared practice of community stakeholders.

Manifesto

WHAT DOES THE **TURFU** OF THIS SPACE...

LOOK LIKE?

- Holograms, AR
- floating clouds
- art, music, food, design - museum by era
- soundproofing
- organic + non-organic - garden / greenhouse
- portals/mirrors to another city

SOUND LIKE?

- Italian local music
- Ambient music / nature sounds
- conversations - cross-cultural exchange

FEEL LIKE?

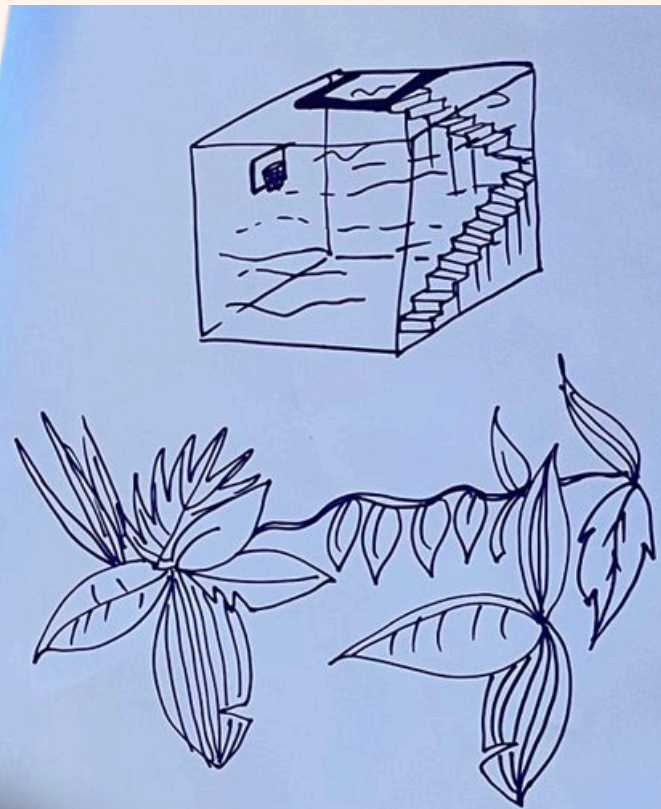
- self-sustaining, liveable space
- scavenger hunt / adventure
- hanging out with historic friends
- personalized experience (assigned "guide")
- speed-dating with the dead

SMELL LIKE?

- fragrant flowers
- pizza + beer



Manifesto




BIOME

- a Biome is a biological community that has formed in response to its physical environment.
- organic organization of spaces.
- Respect Nature
- Technology is integral to human life
- Nature is our source of entertainment
- Live in the moment
- AR improves the quality of human life
- Connection between nature and human and we learn to treat nature well because otherwise it could rebel and overwhelm us
- Let rise the inspiration, be yourself and feel free
- This place is for all
- You'll have to immerse completely and accept what is happening
- This place should be without govern, capital, and centralized power

3 Hallucinarium

3 acts

3 rooms

- Forest : vegetation growing, rising animals arrive wind
- Water : swim in the cube of water synchronize swimming whirlwind
- Ice mountain : snow cold slide climb bear 

Manifesto

* "SERRA" MANIFESTO *

- 1) COMMUNITY : mutual understanding, empathy, helping each other
- 2) INCLUSION/ACCEPTANCE : open to all
- 3) SAFETY : free to express yourself, mutual respect
- 4) FREEDOM : openness to one another, free expression
- 5) KNOWLEDGE : sharing knowledge/exchanging ideas emphasizing honesty + transparency, curiosity; able to receive new ideas
- 6) DIVERSITY : everyone's difference + life experience is valuable

* UNDERSTANDING + ACCESS *

