



“Youth Organizations for Unification & Innovation”

A collaborative project co-funded by the Erasmus+ KA2 Capacity Building in the field of youth

Operation flow



Co-funded by the
Erasmus+ Programme
of the European Union



2022 - 2027

Until 2027 and beyond ...



What is our common purpose?

A world-class international youth mentoring network guiding cultural, social, and artistic entrepreneurship
led by an international steering committee - Erasmus+ consortium

What funding?

- Erasmus+ program K01 & K02
- Local public funding Patrons & Sponsorships
- Fee based services
- Self-financing (Foundations, Private Grants, Private Institutions)

What process? Which tools?

A transnational scheme for young creative entrepreneurs

- A contract of trust: co-opting involved operators
- An international steering committee
- A remote digital curation tool shared in real time
- Geographic location and travel by entrepreneur

What projects will we be involved in?

- Individual mobility (internship, training assignments, job shadowing, courses)
- Workshop & training
- Organize and participate in events
- Produce open educational resources

What results do we expect?

"Become who you are"

- Strengthen the skills of entrepreneurs and mentors
- Expand the export networks of entrepreneurs & their work
- Create new, innovative & inclusive, joint mentoring programs
- Up to date knowledge of worldwide cultural & creative industries

For whom ?

- Young Cultural, Social & Artistic **Entrepreneurs**
- **Mentors & Trainers**

What are we together?

"A factory of opportunity"

- A cooperative group sharing global "best practices"
- a diverse pool of international mentors & trainers
- networked professionals
- An international initiatives and training hosting network
- cross funding approach
- A lively group of working professionals with a shared set of benevolent common core values

What have we done ? Already ...

- We have discussed transferable knowledge from region to region, the limits of a strictly comparative approach, the weight of economic and institutional restrictions and benefits, and working environments ;
- We have codified the common problems young entrepreneurs face when formulating, development and implementing cultural and creative projects, and solution sets(education, funding, exposure to global perspectives, Etc.) to overcome these obstacles.
- We have found groups of professionals, existing institutions and funders who validated the relevance of the You&I Initiative and have proposed appropriate formats of transnational cooperation, in synergy with their own objectives and stakes.

Who are we ?	Clive Davis Institute of Recorded Music – NYU (USA)	Combustible (France)	Elefant (Norway)
Network	University, Professional music business network	Public system, European commission, Non profit organisations, social & educative organisations	Music & visual art buisness company, public system, Cultural & art local community, International buisness network
Ecosystem	New York University /Tisch School of the Arts <ul style="list-style-type: none"> • Alumini networks • Faculty & Mentors Networks • Patrons & Sponsors 	<ul style="list-style-type: none"> • Local authorities • State • Europe • Non profit organization • School establishment • Social institution, insertion, etc (CAF, S.Sociale, Mission locale, etc) • Empowered public sectors • Foundations • Public & private diffusion places 	<ul style="list-style-type: none"> • Local public & private partners • Local institutions • Music buisness compagny • Professionnal & mentors local community • Local, national & international network
Duration (time)	5 years Degree Requirements <ul style="list-style-type: none"> • Recorded Music Core • Liberal Arts/General Education • Electives 	From 6 months to 24 max (1 meeting by month)	From 6 months to 24 max

<p><i>Methodologies</i></p>	<p>Worldclass faculty & equipment, Holistic curriculum, personal mentoring from the first day to post graduate</p>	<ul style="list-style-type: none"> • Audit by the prescripteur (DLA, etc) • Personal mentoring • Audit by the prescriber (DLA, etc) • Personal mentoring • Customised management tools • Compliance with legal standards environnement • Definition of the project identity, • Definition of the action plan • Securing personal paths 	<ul style="list-style-type: none"> • Mentoring • Transfer of skills between peers • Sharing of networks from local to international • Developing local cultural industries • Support functions: admin, communication, etc. • Equipment: offices, meeting room, rehearsal and recording studio, broadcast room, etc.
<p><i>Equipment</i></p>	<p>Worldclass professional studios</p>	<ul style="list-style-type: none"> • No equipment • Visit each organisation/artist • Online 	<p>Cultural neighborhood (Elefant, Tou, Star):</p> <ul style="list-style-type: none"> • Tou: resource center: 18 rehearsal rooms, 4 recording studios and 1 large live room, printmaking workshop • Elefant: 30 companies community, international network, office and exhibition places. • Star: Manager company for the development of the music buisness with 670 members.

<i>Faculty</i>	World-class , awarded exceptional instructors in each entrepreneurial areas of the curriculum	Experienced and qualified mentor , with a significant career in their field of expertise	Experienced and qualified mentor , with a significant career in their field of expertise
<i>Curriculum</i>	<ul style="list-style-type: none"> • Personal mentoring' • Holistic Arc: Mentoring from the 1st year to post graduate planning Crossing Discovery, exploration, examination & professionalization • Entrepreneurship Pathways: songwriter, social, Executive, Producer, Performer, Technology and Journalist 	Personalized professional mentoring: setting structuring objectives, transmitting tools, answering formal questions, identifying SWOT, drafting the framework of values and desires, supporting the creation of the strategy, action plan and budget planning, communicate with potential partners.	To create better framework conditions for the actors of the creative industry <ul style="list-style-type: none"> • Facilitate the development of skills in all disciplines • To be a factor in building the industry in Rogaland • Build networks and create synergy effects between the different artistic fields"
<i>Selection mode</i>	University selection on application form	External : D.L.A., Parcours ADRESS & direct solicitations.	Application, presentation and selection committee by mentors
<i>Fields of action</i>	Music (all !) performing arts (music, dance, theatre, etc), recorded music, cinema, digital, pub, etc.	Performing arts (music, theatre, danse, ect), recorded music & video, visual art, contemporan art, digital mediation	Visual arts & Music
<i>Profile & number of beneficiaries</i>	240 élèves / 40 new each year Between 18 and 25 years old	Amongst 40 per year Between 18 and 40 years old	15 teams players by year Between 18 and 25 years old with a solid experience and project in art industrie

2017

