



CLIVE DAVIS INSTITUTE OF RECORDED MUSIC

NICK SANSANO, Associate Chair / Director of Production

MARC PLOTKIN, Director of Business & Technology

BRIANNE HAYES, Administrative Director



NYU

TISCH SCHOOL OF THE ARTS

Institute of Performing Arts

- Art & Public Policy
- Collaborative Arts
- Dance
- Design for Stage & Film
- Drama
- Graduate Acting
- Graduate Music Theatre Writing
- Performance Studies

Institute of Emerging Media

- Game Design
- Interactive Telecommunications
- Interactive Media Arts
- Photography & Imaging
- Recorded Music

Institute of Film & Television

- Undergraduate Film & TV
- Graduate Film
- Dramatic Writing
- Cinema Studies

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**I WANTED TO CREATE A PROGRAM TO
HELP NURTURE FUTURE GENERATIONS
OF CREATIVE MUSIC ENTREPRENEURS
WHO EXCEL AT THE CROSSROADS OF
ART, BUSINESS AND TECHNOLOGY.**



Clive Davis
Sony Music
Chief Creative Officer

MISSION & VALUES

The Clive Davis Institute is committed to fostering the skills needed for students to emerge as visionary creative music entrepreneurs in an inclusive and equitable environment.

OUR MISSION

The Clive Davis Institute of Recorded Music provides students with the necessary **business, creative, intellectual** and **social** skills so that they may succeed in the **global entertainment industry** as **music entrepreneurs**.

By offering **business** courses and **studio** training in tandem with **historical-critical** and **musicianship & performance** studies, we encourage students to assume **leadership** roles in the **art** and **business** of creating and selling recorded music.

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**WE STRIVE TO CREATE AN ENVIRONMENT OF
CREATIVITY AND LEARNING THAT WELCOMES
EVERYONE WITH EQUAL RESPECT AND DIGNITY.**

**WE BELIEVE IN WORKING TOGETHER TO CREATE A
CLIMATE THAT WELCOMES MULTIPLE AND
DIVERSE PERSPECTIVES, EXPERIENCES, AND
IDEAS.**

OUR VALUES

- Inclusion & Belonging
- Conflict & Disagreement
- Global & Local Citizenship
- Integrity
- Self Empowerment
- Empathy & Compassion
- Collaboration & Versatility
- Creative & Professional Sustainability
- Experimentation & Innovation
- Success & Failure
- Diligence & Commitment

FACULTY & INDUSTRY LEADERS

One of the hallmarks of the Clive Davis Institute is our commitment to recruiting world-class, exceptional instructors.

JASON KING



Chair

Director of Global Studies

Director of Writing, History, & Emergent Media

Jason is a multi-talented Canadian-American scholar, journalist, author, musician, DJ, performer, producer, songwriter, radio/video host & event curator. Jason has served as a guest curator for Vevo, a consultant for Spotify & on the boards of several technology start-ups.

NICK SANSANO



Associate Chair

Director of Production

Nick's genre-crossing work has taken him around the world, producing music in the US, Australia, New Zealand, and all throughout Europe. He has been awarded over 17 Gold, Platinum, and Diamond Record awards worldwide, having produced a number of seminal artists, including Public Enemy, Run DMC, Sonic Youth, and many others.

BRIANNE HAYES



Administrative Director
NYU Distinguished Administrator 2019-2020
Senior Unit Representative, Tisch Administrative
Management Council



AYANNA WILSON
FACULTY SERVICES



SUBRINA MOORLEY
STUDENT SERVICES



MICHAEL DOSHIER
ADMIN AIDE



SHAWN WALLACE
SPECIAL EVENTS

BUSINESS, TECHNOLOGY & SOCIAL ENTREPRENEURSHIP



ERROL KOLOSINE Co-Director of Business & Technology

Previously, Errol oversaw all elements of Astralwerks record label, including marketing, promotion, identity & A&R. He received an Executive Producer Grammy nomination for the critically acclaimed soundtrack “Six Feet Under.”



MARC PLOTKIN Co-Director of Business & Technology

Marc is an American Songwriting Award-Winning Artist, a Grammy Shortlisted Producer, & a Bloomberg BusinessWeek Top 25 Entrepreneur. As an artist, Marc has worked with Sufjan Stevens, Pete Francis of Dispatch, & Ra Ra Riot among many others.



LAUREN DAVIS Director of Professional Development; Coordinator, Social Entrepreneurship & Community Engagement / Partnerships

Lauren is an attorney in the industry. Current and former clients include multi-platinum selling Grammy, Emmy & Tony-award winning & nominated clients such as Boyz-II-Men & The Allman Brothers.

PRODUCTION



ROBERT POWER
Arts Professor

A Grammy and multi-platinum Producer/Mixer, Bob has produced, recorded, or mixed for Erykah Badu, D'Angelo, India.Arie, Chaka Khan, De La Soul, Common, A Tribe Called Quest, Pharrell Williams, Miles Davis, the Roots, Mos Def & many others.

JIM ANDERSON
Professor

Jim is an internationally recognized recording engineer and producer of acoustic music for the recording, radio, television, and film industries. He has received eleven Grammy and Latin Grammy awards and 26 Grammy and Latin Grammy nominations.



WRITING, HISTORY, & EMERGENT MEDIA



DAN CHARNAS
Associate Arts Professor

Dan is an award-winning culture and business writer, producer of music and television, and professor. Recipient of the 2007 Pulitzer Fellowship for Arts Journalism, he is the author of three books & the executive producer of the VH1 series *The Breaks*.

MATTHEW MORRISON
Assistant Professor

Matthew has served as a consultant and facilitator with arts organizations on programming & issues related to equity and justice. He is also Editor-in-Chief of the peer-reviewed music journal, *Current Musicology*.



MUSICIANSHIP, PERFORMANCE & SONGWRITING



JD SAMSON Director of Performance; Live Performance Director

JD is one of NYC's most enduring creative forces. As a member of the feminist electro-pop band Le Tigre, Samson has gone on to work in almost every medium. A formidable songwriter, producer, visual artist and internationally renowned DJ.



SOFIA REI Assistant Arts Professor

An award-winning vocalist, composer & producer, Sofia's music has taken her around the world to venues & festivals including Carnegie Hall, the Lincoln Center, the Kennedy Center, Weiner Konzerhaus, Montreal Jazz Festival & many others.

JEFF PERETZ Coordinator, Songwriting; Live Musical Director

Jeff is a multi-instrumentalist & producer. He has recorded and/or performed with Mark Ronson, Lana Del Ray, Jay-Z, Rockwilder, Daniel Merriweather, Corinne Bailey Rea, Tim Robbins and Stanley Clarke.





CURRICULUM

With a holistic approach to learning, the Clive Davis Institute places a special emphasis on experiential education, giving our students a competitive edge in the demanding music industry.

HOLISTIC ARC

[Discovery]

FIRST YEAR

First Year-End
Review



[Discovery]

SECOND YEAR

Second Year-End
Review



Third Year-End
Review



Post-Graduate
Planning



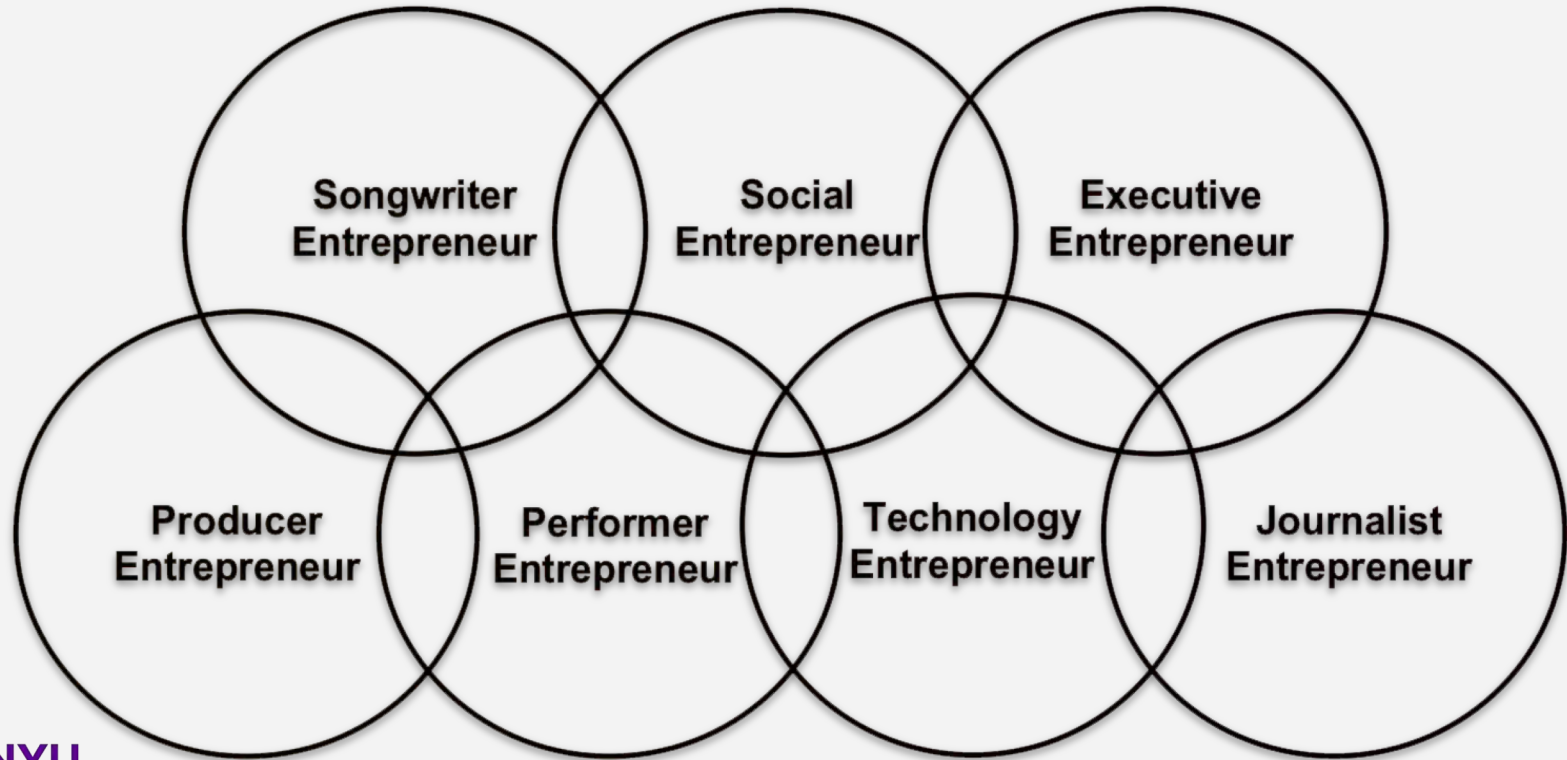
THIRD YEAR

[Exploration & Examination]

FOURTH YEAR

[Professionalization]

PATHWAYS



DEGREE REQUIREMENTS

+ **Recorded Music Core / learn & refine your craft**

- Colloquium (Creativity in Context)
- Business, Technology and Social Entrepreneurship
- Production
- Writing, History, & Emergent Media
- Musicianship, Performance, and Songwriting
- Study Abroad

+ **Liberal Arts / General Education / deepen Your skills as a thinker**

+ **Electives**



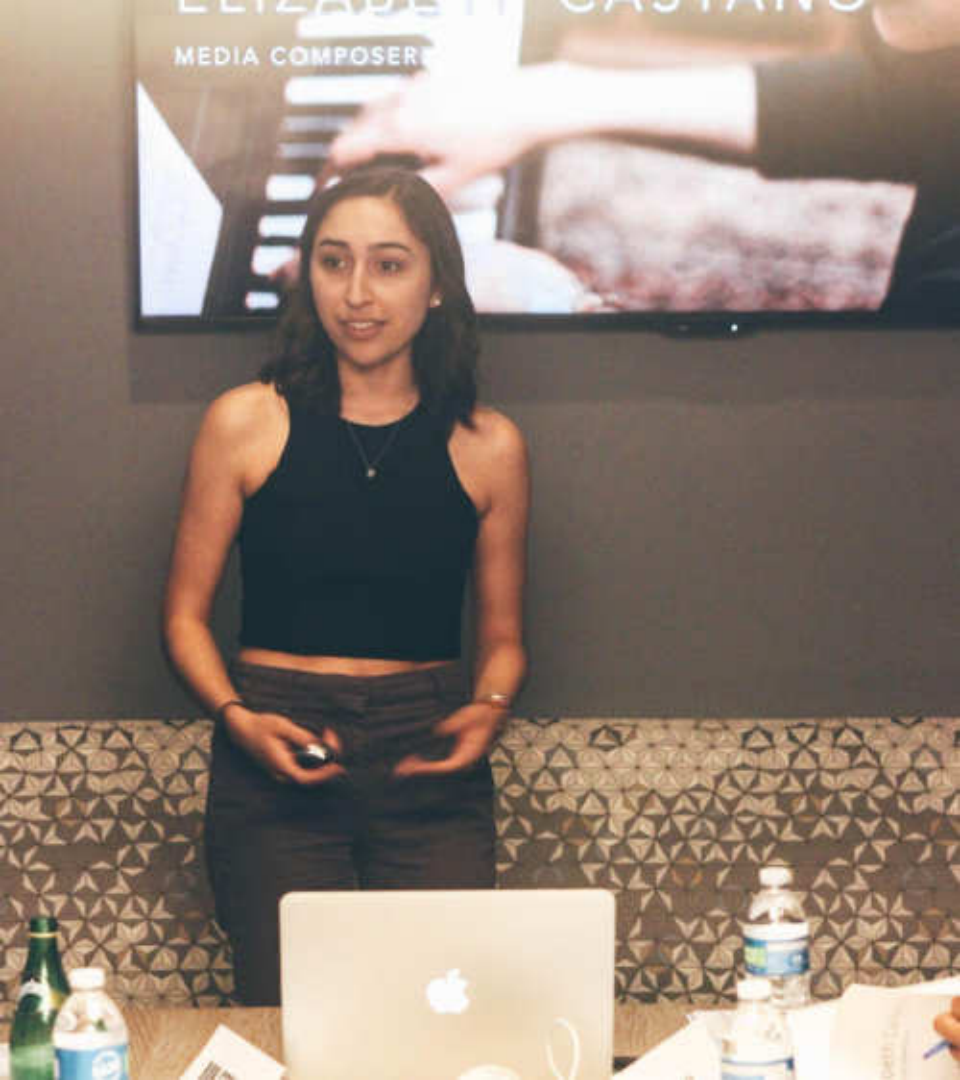
MANDATORY **STUDY AWAY**

A global music industry

CDI x Berlin: Future Pop Music Studies

TISCH: Amsterdam, Berlin, Florence,
Havana, London, Paris, Prague

NYU: Abu Dhabi, **Accra**, Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Shanghai, Sydney, Tel Aviv



PROFESSIONAL DEVELOPMENT

The bridge between *academic* and *professional* practice

- Industry Mentorship
- Experiential Learning
- Year-End Reviews
- Mandatory Internship
- Post-Graduate Incubation and Success

EXPERIENTIAL LEARNING

Education extends beyond the classroom...

At the Clive Davis Institute, weekly events bring working professionals, faculty, students, and alumni together to discuss the music industry - where it's been, where it is, and where it's going.



- **SAY IT LOUD:** A symposium curated by students and faculty to bring awareness to issues of social justice and liberation as we sustain our commitment to reimagining an inclusive, diverse, and equitable music industry
- **Music, Science, and The Future:** A Conversation on Innovation, Technology, and Musical Creativity with Mike Pell and Paul D. Miller aka DJ Spooky
- **A Conversation with Jack Antonoff** (singer, multi-instrumentalist, songwriter and record producer) to kick off his Artist Residency
- **A Conversation with Katie Vinten** (only woman in the contemporary music industry to simultaneously operate as a manager as well as a record label and publishing company head) to kick off her Executive Residency
- **A Kick-Off Event Celebrating Jamila Woods' Artist Residency** (Chicago-bred singer-songwriter, educator, and award-winning poet)

NOTABLE ALUMNI

Clive Davis Institute students have received numerous awards and accolades as trailblazers in the music industry.



TAKE A DAYTRIP

Production and songwriting duo that has produced hit singles such as Sheck Wes' "Mo Bamba" & Lil Nas X's "Panini"



RHEA PASRICHA

Head of A&R for Prescription Songs

MAGGIE ROGERS

Singer and songwriter nominated in 2019 for the Grammy Award for Best New Artist



ANDREW WATT

Awarded the Producer of the Year Grammy Award in 2021





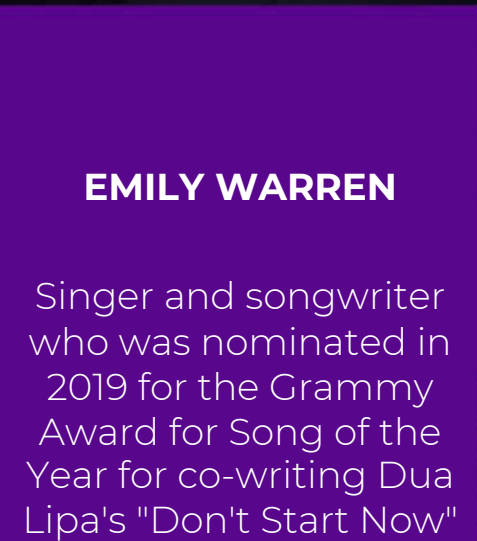
EVAN MOORE

Entrepreneur and co-founder of DoorDash, the largest food delivery company in the US



NIJA

Singer, songwriter and record producer who's written songs for Beyoncé, Jay-Z, Cardi B, Lady Gaga & Ariana Grande



EMILY WARREN

Singer and songwriter who was nominated in 2019 for the Grammy Award for Song of the Year for co-writing Dua Lipa's "Don't Start Now"



MICHELLE KIM

Writer and editor of them magazine. Her work has appeared in Pitchfork, Teen Vogue, and the FADER





ARCA

Musician, singer, composer, record producer, and DJ who's contributed production work to artists such as Björk, Kanye West, FKA twigs, Kelela, and Frank Ocean



MADISON LOVE

Singer and songwriter who's co-written hits like the 2016 song "Bad Things" by Machine Gun Kelly and Camila Cabello and "Him & I" by G-Eazy and Halsey

HANNAH GROSS

Vice President and head of West Coast A&R at Mom + Pop Music



FLETCHER

Singer and songwriter who's breakthrough single "Undrunk" was charted on the Billboard Hot 100 and reached number one on Spotify's Viral Chart



FACILITIES

The Clive Davis Institute's state-of-the-art recording facilities rival the best recording schools and studios across the globe.



370 JAY ST

The Institute's new 32,000 sq ft footprint on the 5th and 6th floors serves as a professional state-of-the-art recording and teaching facility featuring:

- 4 full scale recording studios equipped with Dolby ATMOS technology, 2 equipped with 5.1 Surround Sound
- 2 production suites, 2 digital audio workstation instructional labs, and 5 edit suites
- 2 large performance practice rooms, 4 private practice rooms with acoustic pianos
- An immersive critical listening room capable with ATMOS and all surround formats
- 1 large entrepreneurship conference room, 2 small entrepreneurship suites





















THANK YOU!

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